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Keeping a watchful eye on the Animal Rights Movement

(https://www.humanewatch.org)

November 17, 2011 / 9:08 pm 0 Comments

HSUS's Report Card: D

We received the latest charity rating guide from CharityWatch (<http://www.charitywatch.org/>) (formerly the American Institute of Philanthropy). And once again, the Humane Society of the United States—a national animal-rights group, not a pet-sheltering organization—gets a “D” grade.



CharityWatch finds that HSUS spends as little as 49 percent of its budget on actual program costs, meaning the rest is overhead costs (/hsus_overhead_needs_an_overhaul/) (salaries, pension plans, etc.). CharityWatch also determines that it takes HSUS up to 49 cents to raise every dollar.

For an organization that raises over \$130 million a year, that adds up to considerable money spent on direct mail and telemarketers. In fact, HSUS spent almost \$50 million on fundraising (/unpacking_the_hsus_gravy_train_2011_edition/) in 2010. All those tote bags and other doodads (/kings_of_trash/) are tying up a lot of dollars that could be helping shelter pets. (Click the picture to enlarge.)

Fund for Animals (part of HSUS)	888-435-3863	49-71	28-48	D	212-253
Humane Society of the United States (HSUS)	202-452-1100	49-71	28-49	D	212-253

(/images/uploads/AIPDec11.jpg)

This is the fifth straight CharityWatch report in which HSUS has received a “D” grade, though it probably deserves an “F” for honesty given how much HSUS misleads Americans (/responding_to_hsus_dodges_and_disinformation/). That’s over a year and counting. Does anybody at HSUS care? Or are they satisfied with blowing doggie dollars, so long as it keeps the cash flowing?

Filed Under: Fundraising & Money (<https://www.humanewatch.org/category/fundraising/>)

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lora • 2 years ago
I have been receiving mail from hsus re:horses, asking for funding to prevent the destruction of 100,000 horses each year. Who can stop this if hsus is not?
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Rio Sam → lora • a year ago
Look up wild horse rescue org's. They are a much better option for donations.
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HumaneWatch (just like every pet shelter in America) is not affiliated with the Humane Society of the United States. Any confusion related to perceived similarities is unintentional.

HumaneWatch is a project of the Center for Consumer Freedom (<http://consumerfreedom.com>).

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