

ITCHY SKIN CRASH COURSE



Your dog is itchy, it's chronic, and that stinks.

I can fix your dog with two medicines and a shampoo.

"Depo-biotics" I can erase the symptoms for a month or more, with a Depo-Medrol shot and a round of antibiotics. The symptoms often come back in a month to 6 weeks. Sadly, over a year or two of that, the dog will get very heavy with thin skin and need more and more antibiotics. (Antibiotics beget more antibiotics) You will get frustrated and want to see a dermatologist.

The dermatologist can fix your dog with (literally) everything*.

Client: *"I finally saw the dermatologist and he fixed my dog."*

Me: *"How did he do that?"*

Client: *"These four medicines and two shampoos. And this special food. Fido's good as new. What a relief. I wish you'd have thought of this approach."*

Me: *Did the dermatologist tell you Apoquel has an 8-10% chance of causing cutaneous T-cell Lymphoma and furunculosis in the dogs who take it, that the antibiotics may have an indication forever, that adverse food reactions may have nothing to do with bona fide allergy regardless of expensive test results which could be bypassed in favor of a **hydrolyzed** protein diet anyway, that since you're treating everything all-at-once you won't know what worked, and that you're paying for Bravecto even though the test for the target was negative and the **empirical** treatment reveals that the test was frivolous?"*

Client: *"Whaaaaaaaaaat?"*

The dermatologist* will erase the symptoms for the dog for as long as he's on these medications, with antibiotics¹, antihistamines², Apoquel³, an antimicrobial/antifungal shampoo, *Bravecto*⁴ and a limited antigen food. The (understandable) strategy is to treat EVERYTHING at the same time, and **it always works**. You have to stay on those medicines and bathe the dog twice weekly in the shampoos 'til you run out of patience and money.

Just ask, I can safely and effectively prescribe the above and it will work, **without \$1700 up front testing and two weeks to get an appointment.*

MY CURRENT FAVORITE, BEST BET:

Clear skin with ONE round of **"Depo-biotics"** and medicated shampoo as above. Then a few weeks later, **only** as itching resumes, intercept it with **Cytopoint**. It's **crucial** that we don't give Cytopoint BEFORE itching resumes, but that the skin doesn't get DAMAGED before we give the Cytopoint. Timing is everything.