

WHY DOGS ITCH ESPECIALLY IN SUMMER AND ESPECIALLY BELLIES, EYES and EARS

WHY DOES IT MATTER THAT YOU KNOW THIS?

- Because it's "dust" that's wrecking your dog's skin. Not as much "allergies"

Did you know "smog" settles out of the air and doesn't just blow away? Especially in Cobb County because we have the "I-75 Corridor" which is a "valley" of smog that never blows away. Cobb County (Fulton and Dekalb too) have the worst air quality in America.

- Your chances of cancer in Cobb are **FOUR TIMES HIGHER** than the national average.
- Your chances of asthma in Cobb are **ELEVEN TIMES HIGHER** than the national average.
- The only air in Georgia that the EPA could "pass" was in Murray County. (Source: scorecard.org)

When smog settles down on the ground it's called "ground-level-micropollution" and it's CRAZY IRRITATING to dog and cat skin. Eyes. Ears. Airways.

And the thing is: **IT'S NOT AN ALLERGY**

It's LITERALLY as irritating as that pink fiberglass insulation on your skin, or the little hair that gets in your shirt after a haircut, or sawdust. It's just plain irritating. Not allergic to it. **IRRITATED** and **ITCHY** by it.

Since it's not really an ALLERGY, steroids don't work as well. Antihistamines can't fix irritation / pollution either.

- RINSING HELPS
- PANTENE SPRAY FREQUENTLY CAN
- BABY WIPES and WASH CLOTHS DAILY CAN
- Steroids HELP
- Antihistamines HELP

News on smog for Cobb County gets worse though.

August September see the inversion of the air layers and Smog touches down. Coats us all with powdered carbon and nitric oxide. There's hope: When the rain comes and the air starts breezing again things will get better. In the meantime; we're living in a dust of Poison-Ivy-esque irritants.

So in those cases that are being affected by "ground level micropollution" I will recommend wipedowns with Pantene, Aloe Baby Wipes or just a damp cloth and IT WILL HELP. More than half of people will never know, because they won't even try it. But that's okay I can't MAKE people do stuff. But for those people who wipe down the feet, and bodies of the dogs during the summer – they use a LOT less medicine and their dogs are more comfortable. Some dogs give up medicine entirely.

Enter your ZipCode at this website: <http://scorecard.org> and it will give you your specific air quality. Free.