



Ear infections can now be treated with a medication dispensed into a targeted ear, ONCE, applied here after a thorough cleaning. We can recheck the ears in 2 weeks and/or in 4 weeks to make sure it's 100% effective. A second treatment is rarely needed.

## Introducing Claro

Claro is applied to affected ear canal(s), here at the clinic after a thorough cleaning by my support team. The medication cannot be applied to broken ear drums. I have to look at the ear drum before application and that is why Claro is not "okay for use at home". The ears have to be VERY clean and QUITE dry for this to work.

**Claro is applied ONE TIME and that's curative at the end of 4 weeks for 90% of treated ears. Here's how it goes:**

1. My team will clean target ears thoroughly
2. I will check ear drum(s) and make sure the ear canals are dry.
3. Apply Claro to target ear(s)
4. Let it dry
5. Recheck ("Run back") in 2 weeks (Optional but is useful to be sure that the Claro is working.)
6. Recheck ("Run back") in 4 weeks (Optional but strongly recommended so that no infection is left-behind.)

10% or less of cases need a *second* application of Claro. You can usually tell whether your dog may be a candidate for a second application, because ear infections that are severe or have been going on for months and months are the ones that are more likely to require two applications.

## What IS Claro?

Somebody got the idea to put medicine into "Shellac" or clear paint. That's metaphorical but pretty accurate. They put three bad ass medications in some skin-safe shellac / lacquer and then that's deposited in the ear(s). It "dries on" and forms a bioactive / medication barrier to the skin / germs / yeasts that WON'T come off, come out, or stop working for a month. Results have been fantastic.

## Expense?

It varies from dog to dog by <sup>(1)</sup>severity, <sup>(2)</sup>dog size, <sup>(3)</sup>number of treatments, <sup>(4)</sup>whether it's done as part of another visit, and <sup>(5)</sup>whether both ears are treated or not. I can't even begin to estimate the treatment costs on this paper with five factors in play. Everyone who has asked the price, has chosen Claro over conventional at-home medications. I should think about increasing the price ha ha ha.

—Regards, Doc Johnson